

WCA WORLD CHAMPIONSHIP 2021

PROPOSAL

ALMERE
AMSTERDAM



JULY
22-25



WORLD CUBE
ASSOCIATION

World
Championship 2021



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Summary

Dear WCA board,

We are proud to offer you our proposal for the WCA World Championship 2021 in Almere-Amsterdam, the Netherlands.

✓ Promo video candidacy

You know us as the organization team of the WCA European Championship 2020. Although we had to cancel the championship because of the coronavirus, we did not lose our ambitions and neither did we abandon our preparations. It is therefore with full conviction that we present ourselves as a candidate for what is to be the highlight of 2021: the WCA World Championship 2021.



Proposed venue

Topsportcentrum Almere
Pierre de Coubertinplein 4
1362 LB Almere
The Netherlands



Proposed dates

July 22 - 25, 2021
Thursday to Sunday



Number of competitors

800-1100

Our proposal will be familiar to you, as most of our plans and ideas have been maintained. Nevertheless, this document is not just a copy of our previous proposal. We have learned a lot from the past period. We also want to be able to host a larger number of participants. That is why we have chosen a slightly different approach in some areas and in the organizational structure. In this proposal you can also see that we have already done a lot of work.



Because of the coronavirus it is uncertain what the world will look like in the summer of 2021. Will it be allowed and responsible to organize a major championship and under what conditions? Will global travel restrictions have ended? Will it be financially possible for cubers to travel to the Netherlands? We do not know yet. We will closely follow the developments and take into account that we will have to adjust our ambitions and plans.

In this proposal we introduce you to our ambitious and professional organization team. You will learn about the Netherlands, the vibrant cities Almere and Amsterdam and the great venue Topsportcentrum Almere. And of course we will present our vision, ambitions and plans to make the WCA World Championship 2021 successful, surprising and unforgettable.

On behalf of all volunteers,

*Hans, Heleen, Ron, Ronald and Sandra
Core team WCA World Championship
Almere-Amsterdam 2021*



Host

Speedcubing Nederland



Core team

Hans Bennis
Heleen van der Ree
Ron van Bruchem
Ronald Mansveld
Sandra de Geeter



Coordinators

Anja Deij-Provoost
Erik Akkersdijk
Hilde Endeveld
James Molloy
Philippe Virouleau
Reinier Schippers
Sam Spendla



Delegates

Alberto Masó Molina
Daniel Vædele Egdal
Laura Ohrndorf
Lina Tissier
Manu Vereecken
Oleg Gritsenko
Philippe Virouleau
Sébastien Auroux



Almere, June 2020

Subject: letter of recommendation – Rubik's Cube Event 2021

Dear WCA Board,

Speedcubing Nederland is candidate for the WCA World Championship 2021. We are pleased that the team has chosen for our fantastic Topsportcentrum to host this championship. You are very welcome in our vibrant city Almere!

Almere is very suitable for this championship, for several reasons. As a city, Almere is only 44 years old; the city was born around the same time as the Rubik's Cube! Both city and cube are a result of smart thinking and innovation. Both of us became world news. Everybody was talking about your cube, which seemed almost impossible to solve. And at the same time, many people thought it impossible that the Netherlands were making an area of sea habitable and building a large city there.

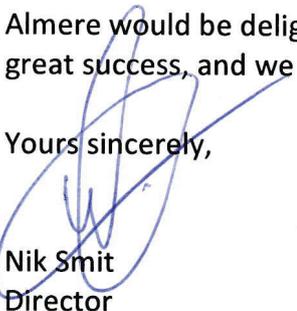
Now 44 years from inception, Almere is a well-established city and the cube has established itself firmly on the world stage. Over this time, the international cubing community has also grown. We'd be delighted to open Almere to that community, and to the wider world to celebrate the WCA World Championship.

Almere is located in the Dutch province of Flevoland, near Amsterdam. It has 212,000 inhabitants. On the outskirts of our fantastic city you will find the Topsportcentrum. Here we have welcomed talented competitors in various branches of sport over the past thirteen years. We already have hosted more than 500 events in our halls and we would like to add the World Championship Rubik's Cube to our impressive CV.

The Topsportcentrum is very easy for your international participants to access. Schiphol Airport and Amsterdam are nearby. There is a direct train connection between our Topsportcentrum and Amsterdam Central Station. At one moment you are in the middle of our busy capital, but half an hour later you can be at the venue and hold your magnificent World Championship in our peaceful surroundings. Topsportcentrum also has a large, free parking facility.

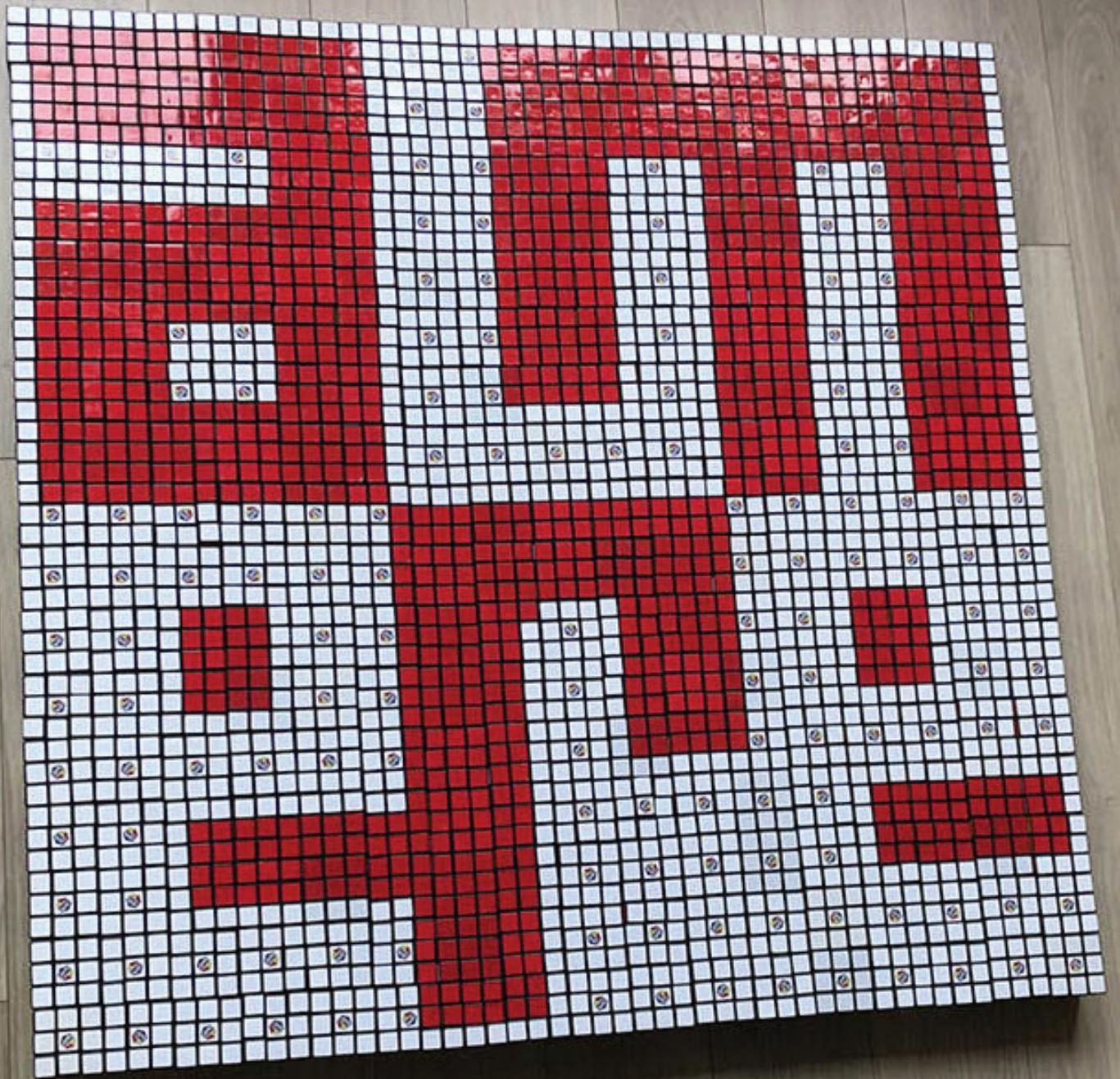
Almere would be delighted to help Speedcubing Nederland to make the WCA World Championship 2021 a great success, and we very much hope to welcome you!

Yours sincerely,



Nik Smit
Director

Almere City Marketing



Organization

Meet the team

More important than the country, the city and the venue, is the team that is committed to this championship. These people will make a real difference. We have a small core team that is responsible for the overall organization and coordination. In addition, we have an international group of coordinators and delegates. Altogether a professional and experienced team with complementary qualities. A top team, if we may say so. Almost the entire team was also involved in the organization of the WCA European Championship 2020, before it got canceled due to the coronavirus. Meet our team!



Hans Bennis

Hans has been active in the cubing community since 2017. First as father of a cubing son and now as competitor. He assists Speedcubing Nederland with organizing competitions in the Netherlands. Hans is one of the content managers of the Dutch website. He works as a global IT project manager. He has an extensive background in triathlon (active as an athlete and in management).



Heleen van der Ree

Heleen is a founder and board member of Speedcubing Nederland. She is one of the core organizers of competitions in the Netherlands. In her role as manager of an association for teachers in mathematics, Heleen organizes several large conventions every year. Heleen attended the World Championship in Paris and European Championship in Madrid and can't wait to organize the WCA World Championship 2021 in the Netherlands.



Ron van Bruchem

Ron is one of the founders of the WCA and served as a board member from 2004 until July 2018. He is still serving the WCA as a Delegate. Ron is also a founder and board member of Speedcubing Nederland. He organized and/or delegated over 150 competitions worldwide in over 50 countries, including 5 World Championships and 6 European Championships. Ron works as an IT strategist at a large bank.



Ronald Mansveld

After his first few competitions in 2015, Ronald quickly started helping the UKCA with running and organizing competitions. He co-organized several UK Championships, and was a staff member at the World Championship in Paris and at the European Championship in Madrid. Ronald is also leader of the WCA Data Protection Committee and member of the WCA Software Team. In his daily life Ronald is a senior front-end developer.



 Core Team

Sandra de Geeter

Sandra is a founder and chair of Speedcubing Nederland and one of the main organizers of cubing competitions in the Netherlands. She attended the European Championships in Madrid and Prague and the World Championship in Paris and is ambitious to bring the WCA World Championship in the Netherlands to a higher level. Sandra works as a marketing and communication specialist and has professional experience in organizing large events. Sandra is the leader of the core team.



 Coordinator

Anja Deij-Provoost

Coordinator Fun Zone

Anja is a communication specialist and a project manager. She has much experience organizing large events, including competitions of Magic the Gathering, strategic board games and chess. She has participated at the World Championship in Düsseldorf in 2009 together with her brother, and at the World Championship in Paris in 2017 together with her son. She is very motivated to get the fun-part of the championship to a higher level.



 Coordinator

Erik Akkersdijk

Coordinator Nations Cup & Master Caller

Since Erik started participating in 2005, he has competed in well over 100 competitions setting 33 world records. He has organized several entertainment oriented cubing activities like the Red Bull World Cup events and the Nostos Festival in Athens in 2019. He has previously covered the live stream of multiple big competitions and is now motivated to step up onto the stage.



 Coordinator

Hilde Endeveld

Coordinator Reception & Registration

Hilde is an export & project manager, event coordinator and allround trouble shooter. She has years of experience in international business both in Europe and Asia, organization of trade fairs, and multiple day-festivals. Hilde brings in her organizational talent, proactive attitude and hands-on mentality. Her youngest son is an enthusiastic cuber and she would be happy to contribute to this very special event.



James Molloy

Coordinator Live Stream (content)

James has been a WCA Delegate since 2014, is the leader of the WCA Finance Committee and vice president and treasurer of the UK Cube Association. He has delegated over 70 competitions and attended more than 100 in over 20 countries over the past decade. James coordinated the live streams for the WCA European Championship 2018 and World Championship 2019. He is currently a freelance voice actor and narrator and plays a lot of sports including both baseball and squash competitively.



Philippe Virouleau

Coordinator Schedules

Philippe has been a WCA delegate for France since 2011 and is the senior delegate for Africa since 2018. He has organised and/or delegated the World Championships in 2017 and 2019 and the European Championship in 2018, among roughly 60 other competitions. He works as a research scientist in Bordeaux, France. Philippe aims to bring his experience with competition's schedule (from both a competitor and staff point of view) to make this World Championship a success.



Reinier Schippers

Coordinator Live Stream (technical side)

Reinier has been competing for 10 years. He has co-commentated the 3x3x3 world finals in 2017 and covered parts of the live stream of the WCA European Championship 2018. In his career, he has worked on numerous IT projects varying in multiple fields. He is greatly motivated to bring the highest quality of live stream to the cubing community.



Sam Spendla

Coordinator Scoretaking

Since Sam's first competition in late 2015, he became a WCA Delegate in 2018, is a current WCA Results Team member and has worked on the WCA Quality Assurance, and WCA Data Protection Committees previously. He volunteered at the WCA European Championship 2018 on the scoretaking team also. Sam is currently in the final stages of his training to become a commercial airline pilot.



Alberto Masó Molina

Alberto has been a WCA Delegate for Spain since 2018. He has organized and/or delegated more than 20 competitions, including four Spanish Championships and the WCA European Championship 2018. He was a member of the Spanish Association Board for three years. He is 30 years old and he currently works as an architect in Madrid, Spain. He loves speedcubing and he wants to contribute with his experience to carry out the best competition ever.



Daniel Vædele Egdal

Daniel has been a WCA Staff Member since January 2018 and WCA Delegate since September 2018. He has competed in 69 competitions and delegated 31 of them. Daniel is currently studying Data Science at the IT University in Copenhagen and is starting his third semester. Daniel is looking forward to a successful World Championship in Almere-Amsterdam and is very eager to help with his experience from past competitions and knowledge as the leader of the WQAC.



Laura Ohrndorf

Laura has been a WCA Delegate for Germany since 2016 and a Senior Delegate since 2018. She has delegated more than 40 competitions, including the World Championships 2017 and 2019 and the European Championships 2016 and 2018. She works as a data scientist in Dortmund, Germany. Laura brings her experience from four major championships to support before and during the WCA World Championship 2021.



Lina Tissier

Lina has been a WCA Delegate since the end of 2017. She attempted more than 80 competitions around the world, of which she organized 10 and delegated 17. She was a member of the organization team for the World Championship 2017 in Paris and member of the staff teams for the European Championships in 2016 and 2018 and the World Championship 2019. Until recently Lina was a maths teacher in France, but she is currently pursuing a career in Dortmund, Germany. She loves organizing events and therefore knows how to work with people in order to make everything perfect.



Manu Vereecken

Manu is the WCA Delegate for Belgium since 2018. His first WCA competition was in the Netherlands almost 10 years ago and he looks forward to now co-delegating a World Championship in that same country. Currently he works as a software developer in Ghent. If you have a few days time before or after the World Championship, Manu highly recommends renting a bike and discovering the excellent cycling infrastructure in the Netherlands.



Oleg Gritsenko

Oleg has been a WCA Delegate since 2013. He has delegated 58 competitions, among them are the World Championship in 2017 and the European Championship in 2018. He is also a member of the WCA Regulations Committee. He works in Zürich, Switzerland as a software engineer.



Philippe Virouleau

Philippe has been a WCA delegate for France since 2011 and is the senior delegate for Africa since 2018. He has organised and/or delegated the World Championships in 2017 and 2019 and the European Championship in 2018, among roughly 60 other competitions. He works as a research scientist in Bordeaux, France. Philippe aims to bring his experience with competition's schedule (from both a competitor and staff point of view) to make this World Championship a success.



Sébastien Auroux

Sébastien has been a WCA Delegate for Germany since 2010 and leader of the WCA Results team since 2015. He has organized and/or delegated the European Championships in 2014 and 2016, among over 100 other competitions. He currently works as a data scientist and lives in Dortmund, Germany. Sébastien wants to contribute with his experience in delegating and managing competitions efficiently to make this World Championship a success.

Other involved volunteers



Adriaan de Groot

Master Caller

Parent of cubers, gives talks about software licenses and programming, volunteers regularly at Dutch cubing events as a caller.



Antonie Paterakis

Social media

World-class cuber, well known within the international cubing community, student Finance & Control.



Ilana Stevens

Graphic design

Professional designer, friend of the show.



Irene Driessen

Photo/video

Professional filmmaker, mother of a cuber, makes a beautiful series of photos and sometimes videos at almost all cubing competitions in the Netherlands.



Marco Jansen

MyWorlds

Internet entrepreneur, friend of the show.



Margreet Bennis

Helpdesk

Mother of two cubers, partner of core team member Hans, triathlete, highly appreciated volunteer at the Dutch cubing competitions.



Mats Valk

Speedcubers representative

Reigning European Champion 3x3x3. Was a participant in all European and World Championships since 2008 and several other major championships.

Date: July 22 - 25, 2021

We propose to organize the WCA World Championship 2021 from Thursday 22 until Sunday 25 July 2021. This period is relatively favorable in terms of school holidays in many countries. Previous World Championships also took place in July. The European Championship Soccer 2021, in many European cities including Amsterdam, will have ended by then. The Olympic Games will start on July 23, so sports enthusiasts will be able follow them almost completely.



Photo: Koen Smilde

July is also one of the most attractive periods to stay in the Netherlands. It is summer, the temperature is usually pleasant (around 20-25°C). In all Dutch regions, school holidays have started, so the atmosphere is relaxed and the traffic (which can be challenging in the Amsterdam region) is relatively quiet. During this period many events and festivals will be organized. The sun sets around 10 PM, so it is great to hang out with other cubers on one of the terraces in the city in the evening.



Photo: Koen Smilde

The Netherlands

Amsterdam and Almere

The Netherlands is a compact, open minded country with an active cubing community. The country is easily accessible for competitors from all over the world, both by air, by train and by car. This chapter introduces you to the Netherlands, the vibrant cities Amsterdam and Almere, our growing and dynamic community - and shows you more reasons to choose for the Netherlands. Welcome to the lowest WCA World Championship ever!



Easy to reach from all over the world

Whether you travel by car, train or plane, the Dutch capital Amsterdam is easy to reach from all over the world. Amsterdam Schiphol Airport has a direct connection to 327 destinations in 98 countries and is therefore ranked second in the worldwide ranking.



Amsterdam Schiphol Airport

327 destinations in 98 countries



Easy to reach

Whether you travel by car, train or plane, Amsterdam is easy to reach from all over the world.



From many European cities, Amsterdam is also easily accessible by train. An additional advantage of this is that participants can easily combine their stay in the Netherlands with a visit to another European destination, for example London (4,5 hours) or Paris (3,5 hours). The map shows the travel time by train between different cities.

Travel Times (in hours)



Source: Interrail

The Netherlands and the water

About one third of the Netherlands lies below sea level, with the lowest point being almost 7 meters below sea level. The Netherlands stays above water through a complex system of dikes and pumps and through sand dunes along the coast. In fact, the Netherlands has one of the most sophisticated anti-flood systems of the world.



Photo: Cris Toala Olivares

More reasons to choose for the Netherlands



Compact

The Netherlands is a relatively small country. Due to the short distances, almost every place within the Netherlands can be reached quickly. Public transport and the road network are of high quality.



Internationally oriented

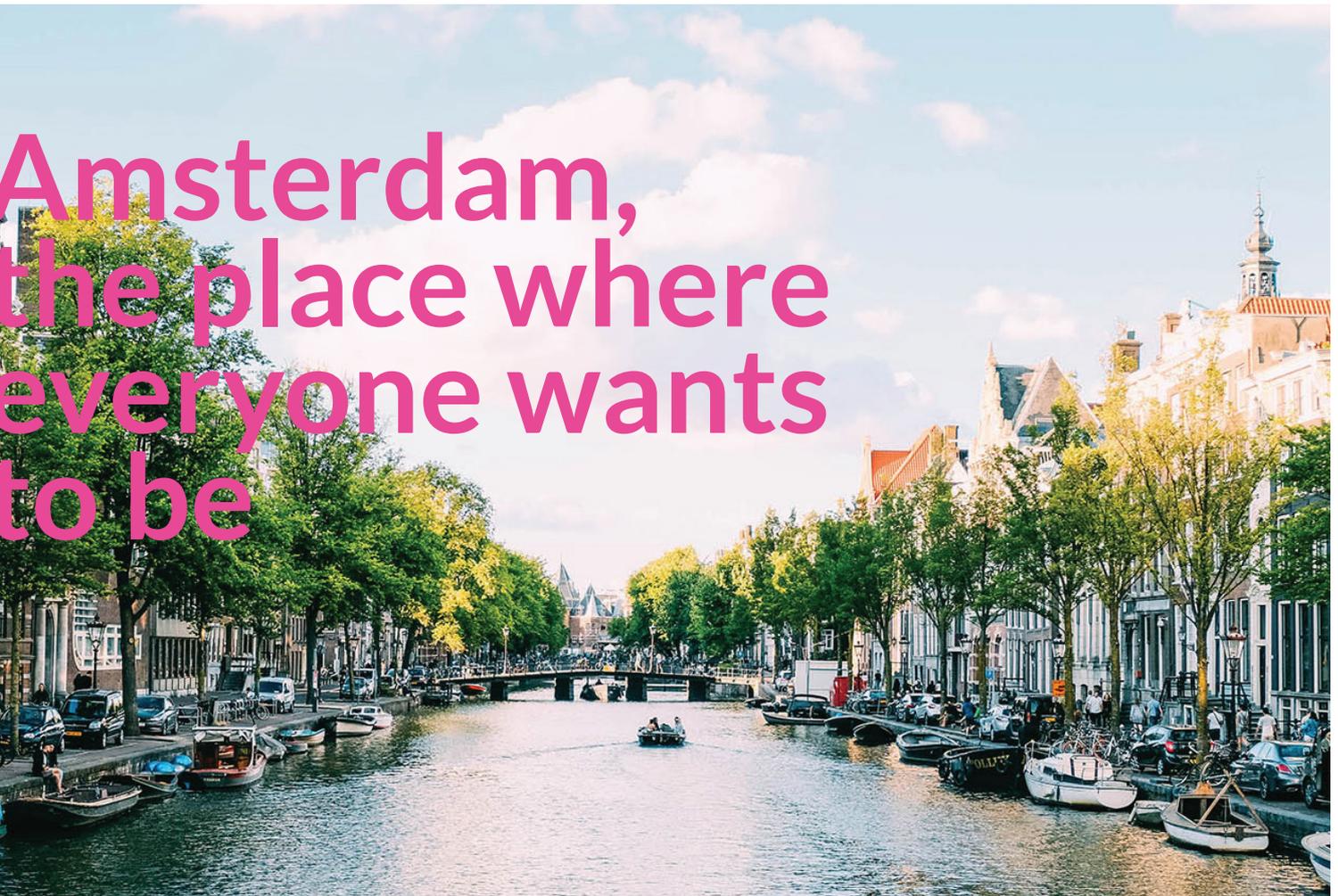
The Netherlands is known as a tolerant and internationally oriented country. Almost all Dutch people speak English, many also speak German and/or French.



Good price / quality ratio

The price-quality ratio of Dutch products and services is favorable. Visitors from abroad can get VAT returns (21%) on some services and products.

Amsterdam, the place where everyone wants to be



Amsterdam, a metropolis full of history and vibrant culture

The Dutch capital Amsterdam is open minded, unique and a bit stubborn. Narrow houses that radiate history through their crooked and diverse constructions, canals, bridges here and there. But you also see and feel innovation and energy. Modern districts, hip cafes and exuberant festivals. A metropolis full of history and vibrant culture.

Amsterdam is politically and economically stable, which means that you can attend an event and travel without risk. The city ranks high in the global safety index and is known as the safest capital in Europe.

The city center of Amsterdam can be reached in 15 minutes from Schiphol Airport. Public transport works smoothly, both towards and from the city.



www.iamsterdam.com

Almere: as old as the Rubik's Cube

Almere, considered the youngest and most innovative city in the Netherlands, is located just across the IJmeer from Amsterdam. Almere has only existed for almost 45 years. Almere is as old as the Rubik's Cube! The town of Almere was built on reclaimed land: the place used to be sea. Almere lies 3 to 5 meters below sea level. Almere is the location we propose for the WCA World Championship 2021.

Although we expect that a part of the competitors will be focused on Amsterdam, Almere itself is absolutely interesting. With more than 200,000 inhabitants, it is one of the biggest cities in the Netherlands. Almere has an outstanding modern architecture, bicycle routes over the seabed, a lot of shops, cafés and restaurants and of course its fascinating history.

www.visitalmere.com

How low can you go?

To do in Almere



Beaches

Almeerderstrand and Zilverstrand for swimming, playing, lunching, dining in a beachclub. 2,5 km from the venue.



Canoe and boat

Marina Muiderzand. 2,5 km from the venue.



Climbing forest

Fun Forest Almere: climbing courses by means of ropes, bridges and ropeways, right through the trees (till 18m).



Escape rooms

6 locations in Almere



Outdoorparc Sec

Survival and bushcraft activities, archery and canoe trips.



Citymall Shopping

With a cinema, theatre, culture, catering and a wide range of shops.



Cablepark View

Waterskiing, wakeboarding or suppen, a sensational experience for young and old.



Almere Jungle Zoo and Botanic Garden.



Oostvaardersplassen

Large swamp area on the former seabed, with reed beds, rugged grasslands, ponds, surrounded by forests: a true bird paradise of international importance.

Ample opportunities

Accommodation

We realise that the Amsterdam region is not the cheapest region to spend the night. That being said, it is still possible to find an affordable place to sleep!

In Amsterdam

Competitors can opt for a hostel or hotel in Amsterdam. Downtown in the vibrant city centre or in one of the other neighbourhoods. The preference will be very personal! The Amsterdam area has over 450 hotels and hostels, so competitors and their families will absolutely be able to find a convenient location that fits their wishes and budget. There is also a large number of apartments on airbnb. A bed in a hostel in Amsterdam is possible from €20 pp/pn in high season.



In Almere

Cubers can also choose to stay in Almere, relatively close to the venue. There is a limited range of hotels, cottages and campsites. Here they will have a better price/quality ratio. Several hotels offered discounts for the participants of the European Championship 2020. Also for the World Championship in 2021 we expect a number of attractive deals for cubers and their families. For the budget traveler: a place on the campsite Waterhout (10 km from the venue) is available from €15 for two persons per night (but need to bring their own tent).



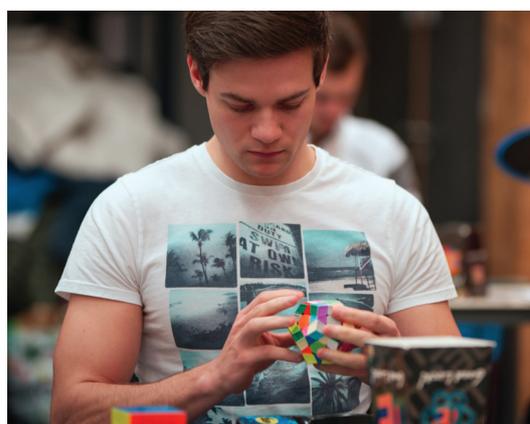
A bicycle (for rent at every campsite or hotel) is an excellent way to travel to the venue.

The Dutch cubing community

The Netherlands has an active and growing cubing community, with both veterans and young talent. Although the Netherlands is a small country, we used to host competitions almost every month, usually with 120-150 participants. This gives speedcubers a chance to compete in many competitions and also attracts many starting cubers.



In the community there are multiple cubers of international top level, as Mats Valk (reigning European champion 3x3x3), Antonie Paterakis (former World and reigning European champion 2x2x2), Tijmen van der Ree (second best worldwide in square-1), former world record holder Erik Akkersdijk and Melbourne-finalists Francisco Hamlin, Robin Verstraten and Reinier Schippers.





Speedcubing Nederland (founded in 2017) plays an important role in the growth and professionalization of competitions and in strengthening the community. A lot of attention is paid to the training of judges and organizers. Within the Dutch community there has always been a lot of willingness to volunteer at competitions, both from cubers and from their parents and even other relatives and colleagues.



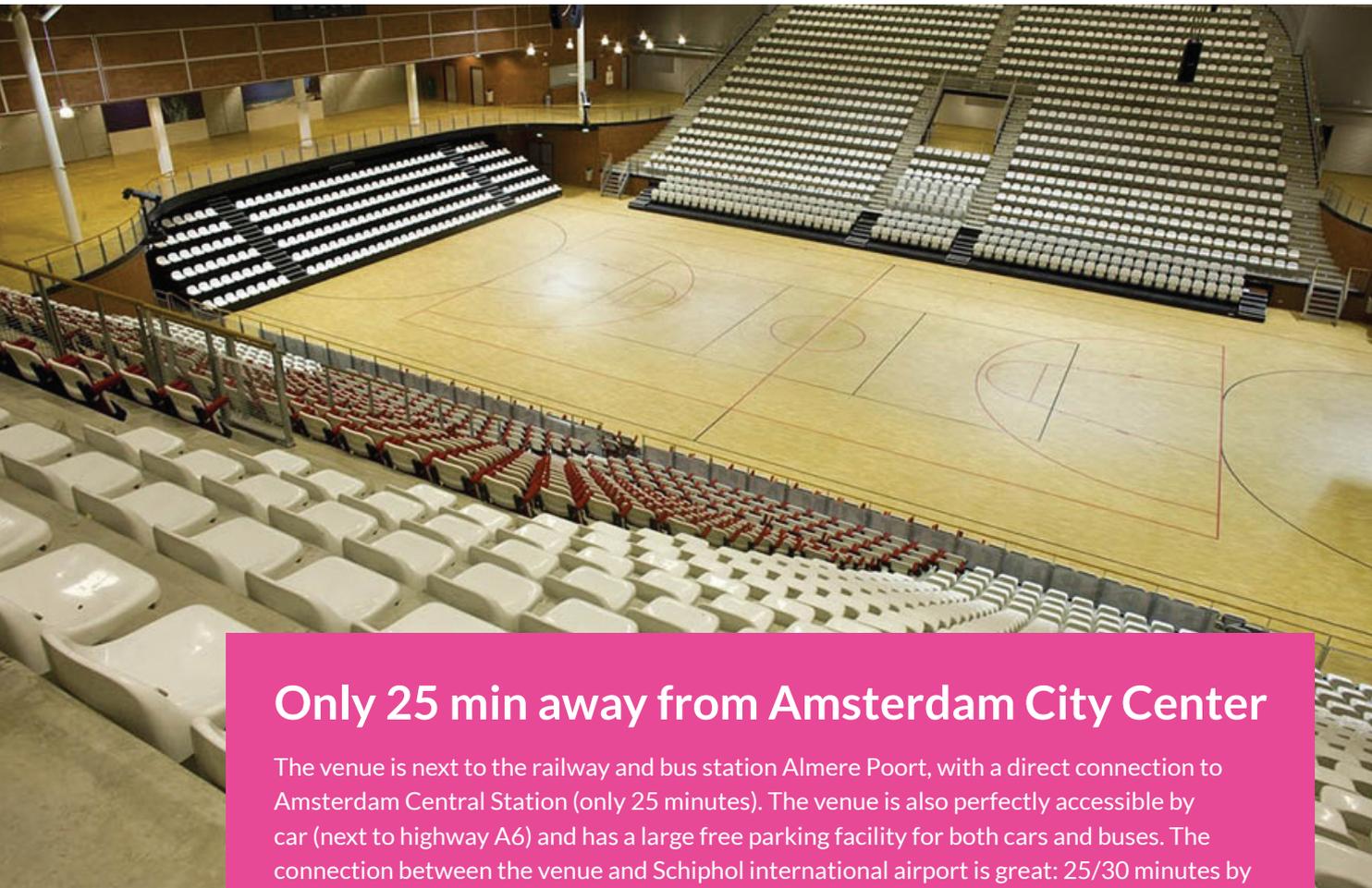
Speedcubing Nederland

Speedcubing Nederland is an incorporated non-profit association through the Dutch Chamber of Commerce. The incorporated association number is 69886334. Speedcubing Nederland is recognized as a regional organization of the World Cube Association. We manage the income and expenses of the competitions and maintain contact with sponsors. We are the owner of the competition equipment used in Dutch competitions. We are in possession of liability insurance.

Proposed venue

Topsportcentrum Almere

In the shadow of Amsterdam, we found a particularly suitable venue: Topsportcentrum Almere, a multifunctional indoor sports accommodation. The venue has hosted national championships, European Championships (indoor hockey, rollerskate, twirling, dancing), international competitions (indoor soccer, volleyball, basketball, handball, juggling, World Fighting League) and congresses. It is therefore a professional, well equipped, reliable and experienced partner for the WCA World Championship 2021.



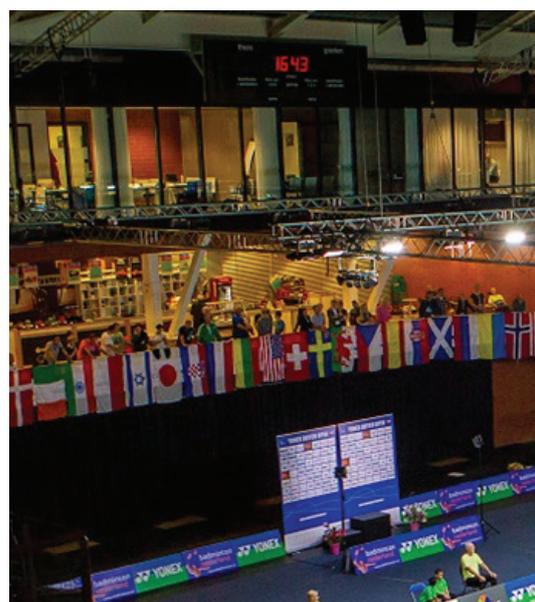
Only 25 min away from Amsterdam City Center

The venue is next to the railway and bus station Almere Poort, with a direct connection to Amsterdam Central Station (only 25 minutes). The venue is also perfectly accessible by car (next to highway A6) and has a large free parking facility for both cars and buses. The connection between the venue and Schiphol international airport is great: 25/30 minutes by car or 35/40 minutes by train.

Topsportcentrum Almere

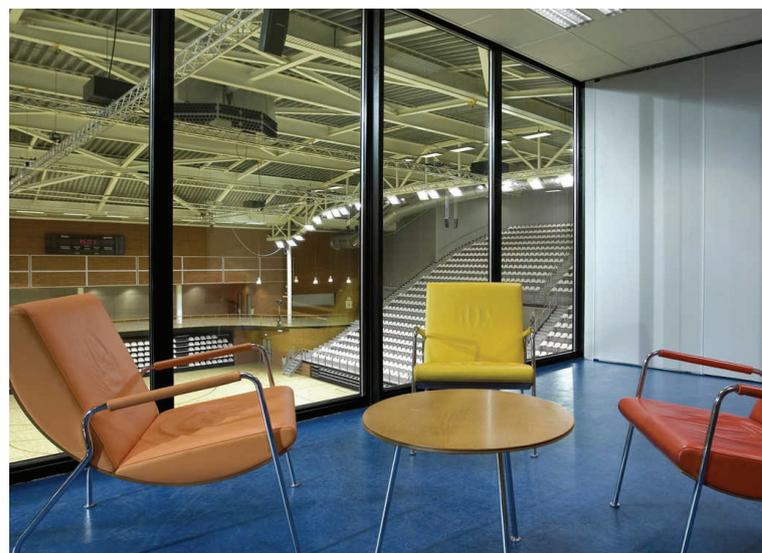
When you enter the building, you immediately notice the pleasant atmosphere. The venue is spacious, but compact. Half way up the stands is an extra floor all around the venue. This floor gives a lot of extra space, brings dynamics (people can walk completely around) and gives a great view on the competition. There are also multiple catering points and a cafeteria on this floor. We will use the main hall for all regular events.

Right next to the main hall, at only 25 meters, there is a second sports hall which we will set up as our Fun Zone. We will use the rear part of this hall for the quiet events.



Versatile for cubers & visitors

The venue is well equipped. Professional lighting, sound equipment and several large screens are included at a really affordable price. There is air conditioning and free WiFi. We will work together with the regular suppliers of this venue for extra equipment (cameras, screens, extra light and sound for the ceremonies).



The venue is owned and managed by the municipality of Almere. The managers are pleasant to work with. We got to know them as flexible, ambitious, experienced and helpful. Most of the costs that other venues ask to pay separately, are included in the price for this venue.

Main hall

As the pictures show, there are several possibilities as it comes to the layout of the main hall. We will work out the optimal design for the championship, competitors and visitors. The competition tables will probably be placed in 2 rows across the full width, so that all tables are clearly visible to the public. The tables will be grouped and each group will be differentiated by color.

With more than 800-900 participants this might not work, so we will work out a different plan. We will consider placing the tables in 3 rows, with a difference in height so that the back row is also clearly visible to the public. We could even consider using the other (larger) hall for first and second rounds.





We will also place a number of training tables on this (covered) ground floor. Also on the floor connecting the stands we will place training tables. We prefer to use these tables mainly for competitors. For the atmosphere, we think it's preferable to combine (partially) these functions: competing and training/ chilling.

We will use the stands on one side only, opposite the stage, which gives around 1,200 seats. The stands behind the solving stations will be hidden by a curtain. The scramble tables and waiting rooms will also be placed behind the curtain and accessible through a number of passageways. This curtain will be the background of a large screen (8 x 4.5 meters) which we will use to broadcast the live stream and other relevant information



for competitors and visitors. There are also large screens (part of the inventory) on both short sides of the hall. The stands on the short sides are foldable. We assume that we will not use them.

With our AV supplier we have discussed the lighting of the competition tables, which is essential for a World Championship. Our supplier offered us to build a test setup in the venue prior to the championship so that we will be 100% sure of the quality.

Second sports hall

Directly next to the main hall, at only 25 meters, there is a second sports hall ('breedtesporthal') with even a larger surface, which can be divided into smaller parts. This will be our Fun Zone: a great meeting point for the competitors and the guests. We will provide more than enough tables and chairs for chilling and training/preparation for the competition. This zone will also be the place for sales stands (merchandise, cubes, sponsors), non-commercial stands and a range of activities. We will place a screen (2.25 x 4.5 meter) and extend the PA system (6 speakers) to the Fun Zone so that cubers and visitors don't have to miss anything that happens in the main hall. Further on in this proposal you will read more about our ambitions for the Fun Zone.

We will use the rear (secluded) part of this hall for the quiet events on day 1 and 2.



Cafeteria and catering points

On the first floor, with a view to both the main hall and the Fun Zone, there is a cafeteria. Participants and visitors can buy their refreshments, snacks and lunch here, at reasonable prices. Thanks to the extended PA system, all announcements by the master callers will also be heard here. In the corners of the first floor and in the Fun Zone, 2 or 3 extra catering points will be operational. We've chosen a catering offer that will meet the needs of our participants (fast, simple, inexpensive).

Extra rooms

On the ground floor, we have access to various rooms, like the changing rooms, first aid room, board room and players home. We will use these for score taking, the organization team, storage and staff meetings.





- ✓ Very attractive main hall
- ✓ Plenty of space
- ✓ Separate Fun Zone
- ✓ Professional and reliable
- ✓ Well equipped
- ✓ Very affordable

More than
enough
space

Decoration

We will provide an appropriate decoration of the venue. The decoration is primarily intended to create a real cubing and the WCA World Championship 2021 atmosphere. We are thinking of flags of the participating countries, pictures, a WCA World Championship 2021 wall/banner behind the competition stations (combined with the curtain), boards for the competition tables (also attractive for pictures and live stream!) and a wall/board where (groups of) cubers could take pictures. We will also ensure that our sponsors will receive enough exposure in the venue.

Entrance

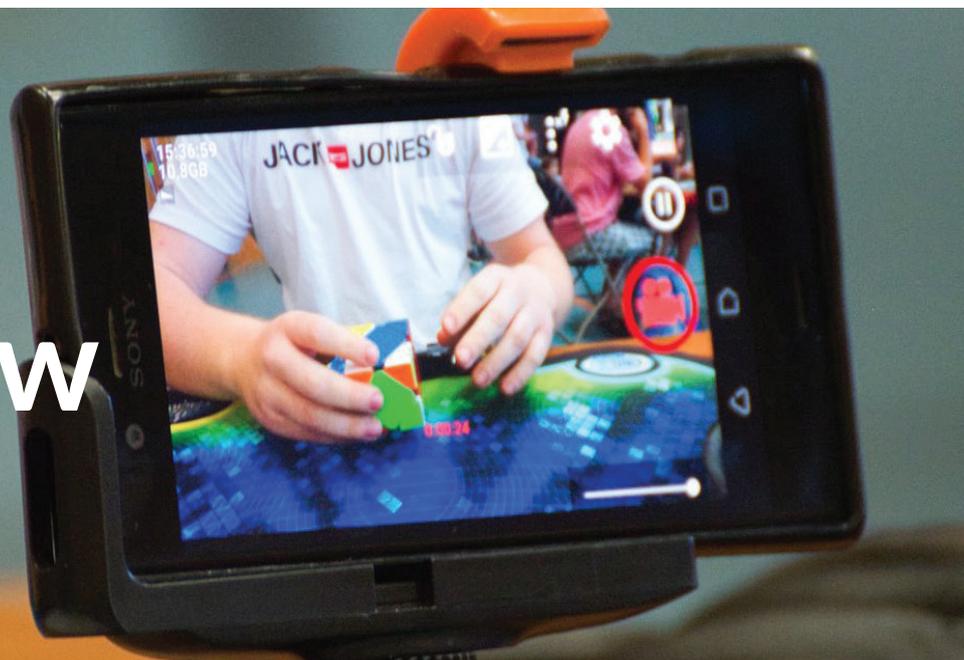
There is a representative entrance with cash registers for the registration and the reception of our competitors and guests. Probably we'll extend the box with separate counters.



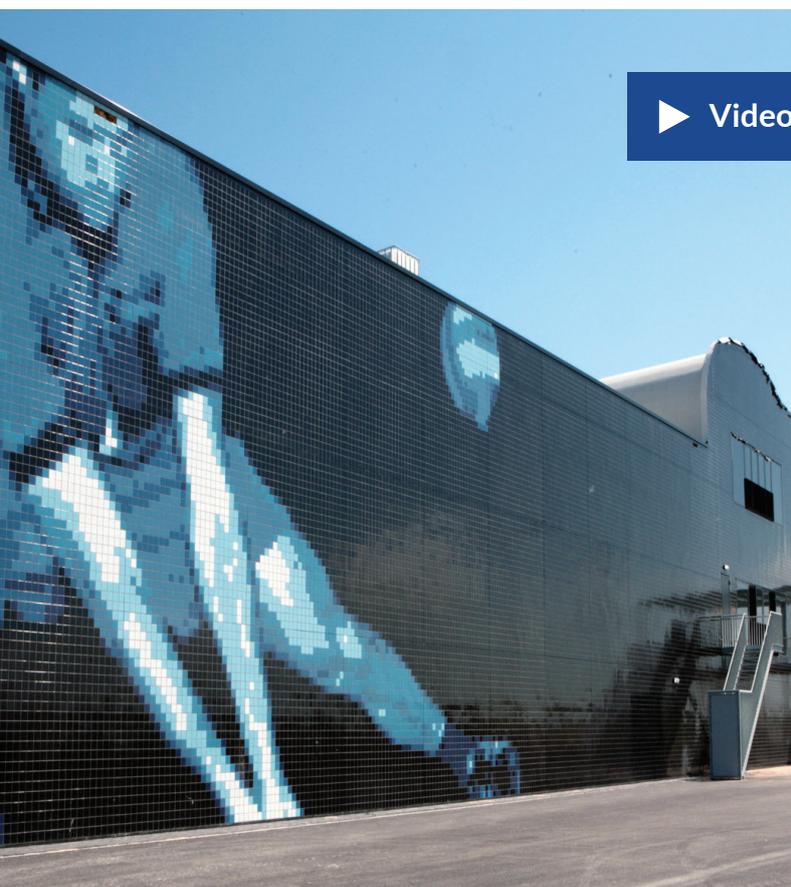
Parking

The venue has enough parking facilities, where participants and visitors can park their car free of charge. Two parking professionals will manage the parking on all competition days.

Meeting old en new friends



Although the Topsportcentrum is not located in a vibrant neighbourhood, the immediate surroundings do have something to offer. There is a swimming pool right next to the venue, there are several restaurants and within a few minutes walking distance, competitors will find a supermarket and shopping centre.



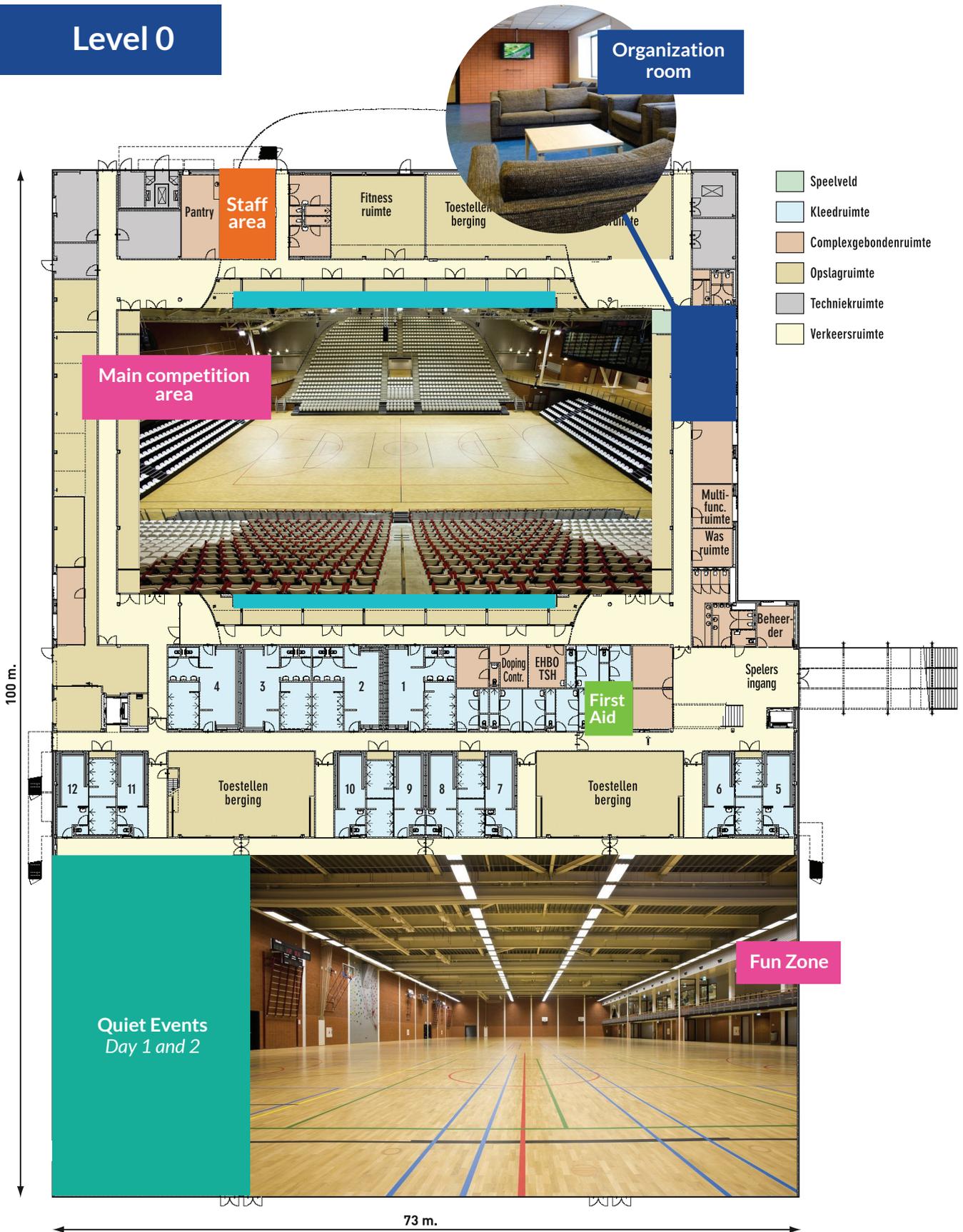
Impression

The video '10 years Topsportcentrum' gives you a great impression of the venue.

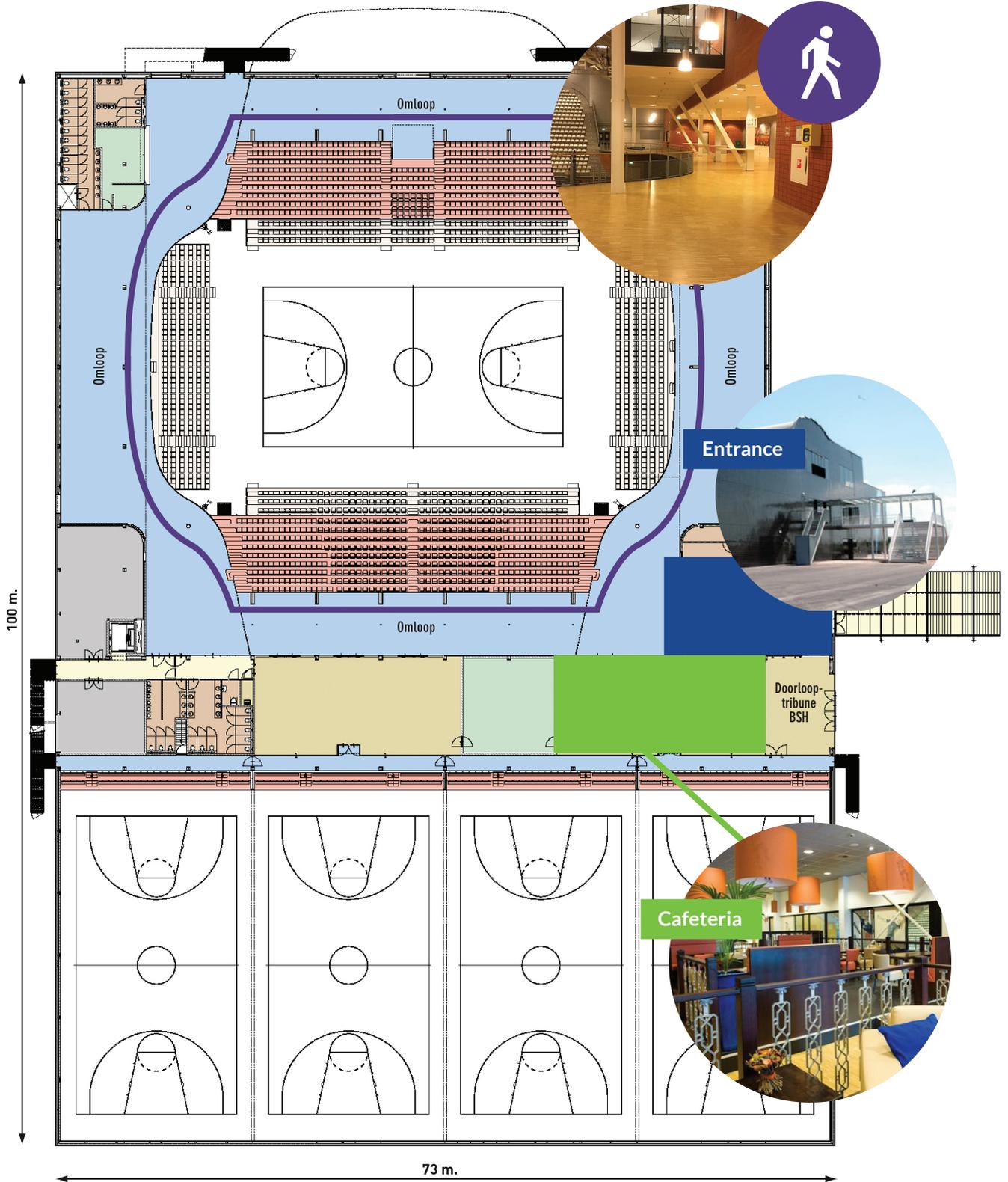
- ✓ 25 min from Amsterdam center
- ✓ Next to the railway station
- ✓ Free parking space

We visited all possible suitable locations in the Amsterdam region, 8 in total. Although most are certainly interesting and suitable, the Topsportcentrum was our absolute favorite. The atmosphere, the possibilities, flexibility and accessibility make it a great venue for the WCA World Championship 2021. And it turned out to be - by far - the cheapest venue in the region!

Level 0



Level 1



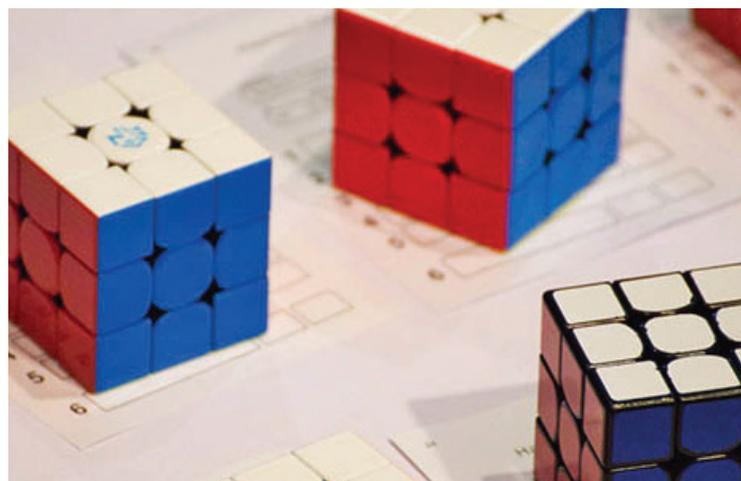
Competition program

For optimal performance

Our first priority is organizing a thorough competition, where competitors can perform at their best. We hope for many personal, national, continental and world records! The competition has to be attractive for both top cubers and more recreational participants. In this chapter you will find our ideas for the competitors limit, the competition schedule, qualification requirements and the staff teams.

Competitor limit

The venue is large enough to welcome around 1100 competitors. Given the numbers of competitors in Paris and Melbourne, we also take such a number into account. However, it will not be a foregone conclusion that this championship will be bigger again. The coronavirus will probably still have an impact in 2021. In the coming months it will become clearer what the possibilities will be. Will we be able to receive an unlimited number of competitors and guests? Will foreign competitors be able to travel to the Netherlands without restrictions? What impact does the expected recession have on the financial possibilities of cubers to travel and stay to the Netherlands?



Qualification requirements

One of the points we have given a lot of thought are the qualification requirements. On one hand we feel it is important to adhere to the mission statement of the WCA by allowing as many people as possible to compete, while on the other hand we have to try and balance this with the aim to become more professional.

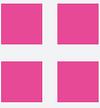
Already previous World Championships have restricted registration for some events to competitors that have a result in that event. While this isn't the traditional qualification requirement of having an average (or single for some events) under a specific time, this does restrict registration to competitors for whom the World Championship would be their first competition. While we aim to have as many competitors as possible at the WCA World Championship, we also realize that quality is an important asset to a competition as important as a WCA World Championship. Considering the above, we propose the following qualification requirements.

Event	Qualification Requirement	Type
3x3x3	30.00	average
2x2x2	10.00	average
4x4x4	1:10.00	average
5x5x5	2:00.00	average
6x6x6	3:30.00	mean
7x7x7	4:45.00	mean
3x3x3 Blindfolded	3:00.00	single
3x3x3 Fewest Moves	top 150 registred	mean
3x3x3 One-Handed	30.00	average
Clock	12.00	average
Megamix	2:00.00	average
Pyraminx	10.00	average
Skewb	10.00	average
Square-1	25.00	average
4x4x4 Blindfolded	9:00.00	single
5x5x5 Blindfolded	25:00.00	single
3x3x3 Multi-blind	top 40 registred	single

Please note that we realize that imposing qualification requirements for all events for the first time can be seen as a controversial proposal. While we believe the above requirements are reasonable and important to move the WCA forward, we are open to hear arguments we may have not considered to alter these proposed requirements.

Provisional schedule

We have put together a provisional schedule. It is based on around 800 competitors, 45 (5x9) competition stations in the main hall and a side room for the quiet events. The number of registrations is very relevant and can lead to important changes to the schedule such as the duration of rounds and cumulative time limit. If necessary we will add a cutoff for certain events.

Event	Round	Format	Time limit	Proceed
	First round	Ao5	3:00.00	Top 320
	Second round	Ao5	2:00.00	Top 80
	Semi Final	Ao5	2:00.00	Top 16
	Final	Ao5	2:00.00	
	First round	Ao5	1:00.00	Top 180
	Second round	Ao5	1:00.00	Top 80
	Semi Final	Ao5	1:00.00	Top 18
	Final	Ao5	1:00.00	
	First round	Ao5	2:00.00	Top 80
	Second round	Ao5	2:00.00	Top 18
	Final	Ao5	2:00.00	
	First round	Ao5	3:00.00	Top 80
	Second round	Ao5	3:00.00	Top 18
	Final	Ao5	3:00.00	
	First round	Mo3	5:00.00	Top 18
	Final	Mo3	5:00.00	
	First round	Mo3	6:00.00	Top 18
	Final	Mo3	6:00.00	
	First round	Bo3	5:00.00 cumulative	Top 80
	Second round	Bo3	5:00.00 cumulative	Top 18
	Final	Bo3	5:00.00 cumulative	
	Final	Mo3	1 hour	
	First round	Ao5	1:00.00	Top 80
	Second round	Ao5	1:00.00	Top 18
	Final	Ao5	1:00.00	

Event	Round	Format	Time limit	Proceed
	First round Final	Ao5 Ao5	1:00.00 1:00.00	Top 18
	First round Second round Final	Ao5 Ao5 Ao5	3:00.00 3:00.00 3:00.00	Top 80 Top 18
	First round Second round Final	Ao5 Ao5 Ao5	1:00.00 1:00.00 1:00.00	Top 80 Top 18
	First round Second round Final	Ao5 Ao5 Ao5	1:00.00 1:00.00 1:00.00	Top 80 Top 18
	First round Final	Ao5 Ao5	1:00.00 1:00.00 1:00.00	Top 80 Top 18
	Final	Bo3	20:00.00 cumulative	
	Final	Bo3	40:00.00 cumulative	
	Final	Bo2	10:00.00 per cube, up to 60:00.00	

Schedule Thursday, July 22 2021

● Main Hall ● Side room

Start	End		Activity	Format	Time limit	Proceed
08:45	09:45		3x3x3 Fewest Moves Final, <i>Attempt 1</i>	Mo3	1 hour	
09:55	11:10		6x6x6 Cube First round	Mo3	5:00.00	Top 18
11:20	12:20		3x3x3 Fewest Moves Final, <i>Attempt 2</i>	Mo3	1 hour	
12:20	12:40		Multi #1 - Puzzle submission			
12:35	13:35		Lunch			
13:35	14:50		7x7x7 Cube First round	Mo3	6:00.00	Top 18
14:15	15:30		3x3x3 Multi-Blind Final, <i>Attempt 1</i>	Bo2	10:00.00 per cube, up to 60:00.00	
14:50	16:05		Megaminx First round	Ao5	3:00.00	Top 80
16:15	17:15		3x3x3 Fewest Moves Final, <i>Attempt 3</i>	Mo3	1 hour	
17:25	18:25		Clock First round	Ao5	1:00.00	Top 18
17:55	18:55		4x4x4 Blindfolded Final	Bo3	20:00.00 cumulative	

Schedule Friday, July 23 2021

● Main Hall ● Side room

Start	End		Activity	Format	Time limit	Proceed
08:45	09:05	✓	Multi #2 - Puzzle submission			
09:00	09:50		Square-1 First round	Ao5	1:00.00	Top 80
09:50	11:20		5x5x5 Cube First round	Ao5	3:00.00	Top 80
10:35	11:50		3x3x3 Multi-Blind Final, <i>Attempt 2</i>	Bo2	10:00.00 per cube, up to 60:00.00	
11:20	12:20		4x4x4 Cube First round	Ao5	2:00.00	Top 80
12:20	12:45		7x7x7 Cube Final	Mo3	6:00.00	
12:45	13:45	✓	Lunch			
13:45	14:10		Megaminx Second round	Ao5	3:00.00	Top 18
14:10	14:30		6x6x6 Cube Final	Mo3	5:00.00	
14:30	15:40		Skewb First round	Ao5	1:00.00	Top 80
15:10	16:25		5x5x5 Blindfolded Final	Bo3	40:00.00 cumulative	
15:40	17:10		3x3x3 One-Handed First round	Ao5	1:00.00	Top 80
17:10	17:35		Square-1 Second round	Ao5	1:00.00	Top 18
17:35	18:35		3x3x3 Blindfolded First round	Bo3	5:00.00 cumulative	Top 80
18:35	18:55		Clock Final	Ao5	1:00.00	
19:00	19:30	✓	Opening ceremony			
19:30	20:30	✓	Nations Cup			

Schedule Saturday, July 24 2021

● Main Hall ● Side room

Start	End		Activity	Format	Time limit	Proceed
09:00	09:40		5x5x5 Cube Second round	Ao5	3:00.00	Top 18
09:40	12:40		3x3x3 Cube First round	Ao5	3:00.00	Top 320
12:40	13:40		Lunch			
13:40	15:10		Pyraminx First round	Ao5	1:00.00	Top 80
15:10	16:40		2x2x2 Cube First round	Ao5	1:00.00	Top 180
16:40	17:20		Skewb Second round	Ao5	1:00.00	Top 18
17:20	18:00		Pyraminx Second round	Ao5	1:00.00	Top 18
18:00	18:30		4x4x4 Cube Second round	Ao5	2:00.00	Top 18
18:30	18:50		Square-1 Final	Ao5	1:00.00	

Schedule Sunday, July 25 2021

● Main Hall ● Side room

Start	End		Activity	Format	Time limit	Proceed
09:10	10:30		3x3x3 Cube Second round	Ao5	2:00.00	Top 80
10:30	11:10		2x2x2 Cube Second round	Ao5	1:00.00	Top 80
11:10	11:30		3x3x3 One-Handed Second round	Ao5	1:00.00	Top 18
11:30	11:50		3x3x3 Blindfolded Second round	Bo3	5:00.00 cumulative	Top 18
11:50	12:10		2x2x2 Cube Semi Final	Ao5	1:00.00	Top 18
12:10	12:30		3x3x3 Cube Semi Final	Ao5	2:00.00	Top 16
12:30	13:30		Lunch			
13:30	13:45		Pyraminx Final	Ao5	1:00.00	
13:45	14:05		Megaminx Final	Ao5	3:00.00	
14:05	14:20		Skewb Final	Ao5	1:00.00	
14:20	14:40		5x5x5 Cube Final	Ao5	3:00.00	
14:40	15:00		3x3x3 One-Handed Final	Ao5	1:00.00	
15:00	15:20		3x3x3 Blindfolded Final	Bo3	5:00.00 cumulative	
15:20	15:40		4x4x4 Cube Final	Ao5	2:00.00	
15:40	15:55		2x2x2 Cube Final	Ao5	1:00.00	
15:55	16:10		Setup final			
16:10	17:40		3x3x3 Cube Final	Ao5	2:00.00	
17:40	18:40		Awards			

Judging, scrambling and running

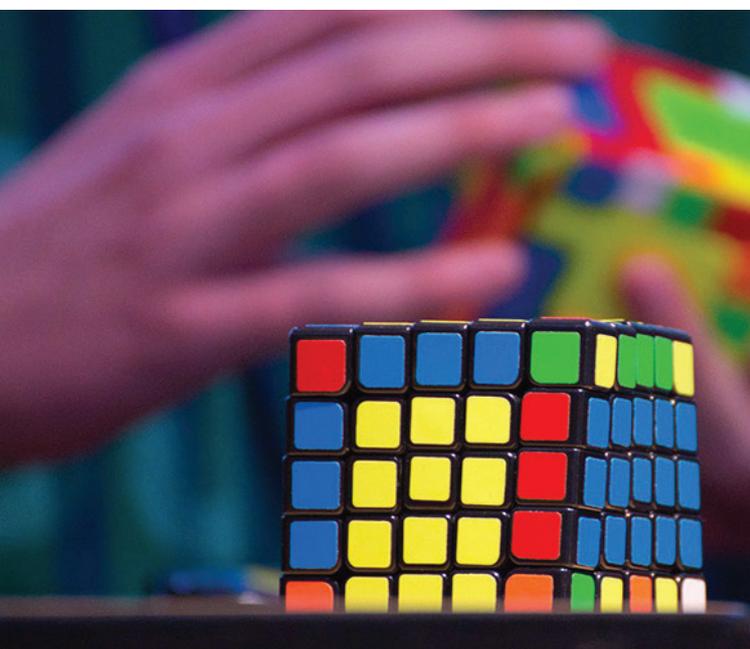
For judging, scrambling, running and delegating, we will form 8 staff teams. We are looking at an international crew of people, mostly WCA Delegates and other experienced staff. Each staff team would consist of 14/15 people and is responsible for one area of solving stations. The role of the staff members may vary per event: judge, scrambler or runner. Each staff team will have one WCA Delegate who will lead the team and perform the operational delegate tasks during the competition, like making decisions on incidents. Some of these delegates will be performing the preparatory and finishing delegate tasks, such as generating the scrambles and sending in the results. We are very pleased with the commitment of 8 WCA Delegates for these positions. Most of them did a great job in a similar position in previous championships.



Competition equipment

The competition equipment (such as timers, displays and stopwatches) has to be reliable and of high quality. We will need equipment for the solving stations in the main hall, for the quiet events as well as some spare materials. As we don't have that amount of competition equipment in the Netherlands, several other countries have already offered to lend us their professional equipment. We have the intention to customize all displays with a WCA World Championship 2021 sticker. We will only use GEN4 timers (with o-rings) and GEN3 displays that are in good condition. Of course we will take care of all other supplies, such as batteries, cube covers (in different colors, to match the 5 competition areas), clock covers, sheets for blind and pens. For the score-taking we need several laptops and a quick and high-quality printer in order to print the results and the scorecards for later rounds. We will ask the people in the score-taking team to bring their own laptop. We are sure that we could also arrange enough (spare) laptops and a printer within the Dutch community.

During the competition a small team will take care of the logistics, repairing or replacing defective equipment and replacing batteries of timers and displays.



Side program

More than a competition

The WCA World Championship 2021

Almere-Amsterdam will be more than 'just a big competition'. We want competitors, their families and spectators to have an unforgettable time: meeting friends, making new friends, discovering the Netherlands and learning new things about cubing. So we will not only provide a superb competition program, but also a variety of other activities: the opening and closing ceremony, the Nations Cup, the Fun Zone and the day-after tour.

Fun Zone



(team) competition cube mosaic teams

Of course we would love to have fantastic designs of cube mosaics. We think of giving the mosaic competition a theme and we invite competitors (alone, or as a team) to make a nice mosaic. We provide the cubes and take photos of the end results, so we can have a photo Wall of Fame and make a top 3 to be awarded. Competitors can subscribe to a time slot in advance.

Chess

We will make room for one or two big size chess 'boards' on the ground. We also would like to have some other, normal size boards and maybe some chess players who can be challenged. We are considering a simultaneous exhibition with a top chess player.

The 'breedtesporthal', right next to the main hall, will be the area for meeting friends, fun activities, presentations, merchandise and non-official events. We intend to place two screens and extend the PA system to the Fun Zone so that everyone can stay in touch with what's happening in the main hall. On day 1 and 2 we will separate the back part of this hall for the quiet events.

Variety of stands

Stands for sponsors, WCA, cube sale and the sale of WCA World Championship 2021 shirts, sweaters, clogs and merchandise will attract the attention of competitors and visitors. We would also like to accommodate non-commercial stands such as collectors, creators and artists with cube art (as with our annual successful Dutch Cube Day).

Training/preparation

In this hall we will place tens of training tables for competitors (in addition to the tables that are already in the main hall), so that they can prepare themselves properly for their official events.

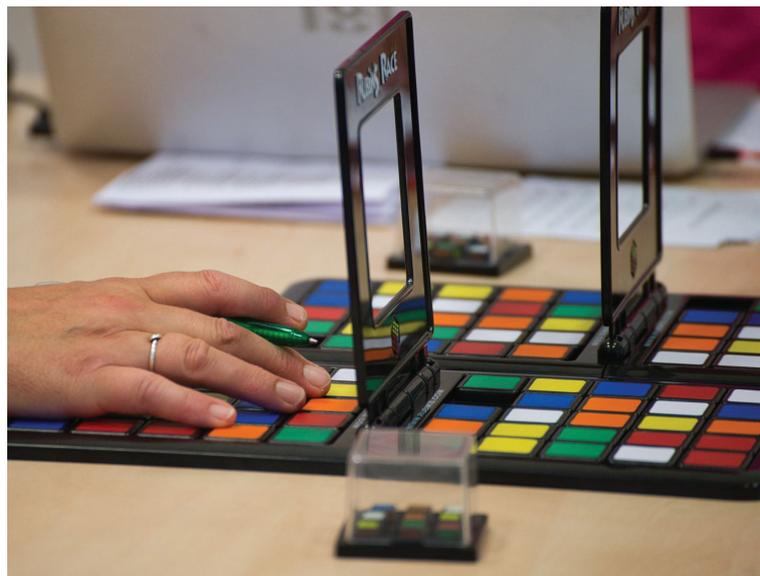


Cube and non cube related lessons and lectures

We would like to offer a series of lessons and lectures that are interesting for cubers or their accompanying family. We are thinking of subjects like (multi) blind solving, roux, math, math-art, cube-art or juggling with cubes.

Time to chill

In the Fun Zone, we intend to place table football XL, table tennis, board games and computer games (for example Racing Simulators of Formula One Max Verstappen). We will also place enough chairs/couches/bean bags/beach chairs/standing tables for chilling.



Game for international mixed teams

We want to encourage participants to make new friends. We plan to develop a game/ event in which mixed teams (with minimum x nationalities) can participate.

Unofficial event: Magic & Master Magic

Since Almere and the Rubik's Cube are of the same age, we would like to bring back the memories of 'solving' the Magic and Master Magic, as two Blast From The Past Events. Those two puzzles can be solved while one judge is watching and writing down the solving times. Competitors can come and make their solves in a time they aren't competing in the regular events. During this day, we can update the standings as they play. Other unofficial events could be, for example, re-scramble or team-blind.

Climbing wall

A small climbing wall is already there. We intend to arrange professional guidance so that competitors and guests can attempt to reach the top.



Other activities

Opening ceremony

Our ambition is to organize a dynamic opening ceremony. We plan to do this at the end of day 2, in combination with the Nations Cup. An attractive 'start' of our adventure, with a presentation/pitch of the program, the competing countries, something spectacular, maybe a role for the reigning world champions, surprising Dutch elements and of course music.

Award/closing ceremony

On Sunday there will be the award/closing ceremony. In our opinion, it has to be one of the highlights of the championship. We want to put the new world champions in the spotlight and pay attention to their fantastic results. There will be attention for any new continental or world records, which we hope will be achieved. Moreover, it will be a great conclusion of 4 intensive and unforgettable days.

The day after: a day tour

Many participants will stay a few days longer to discover the Netherlands. Some very interesting places are less easily accessible for the individual traveller. That's why we have the ambition to organize a day tour on the Monday after the championship, for example to the polder pumping stations.

Nations Cup

It has become a tradition at the WCA World Championships: the Nations Cup. And we will continue the tradition. Country teams compete with each other in a 3x3x3 relay through a knockout system. Will Germany manage to go home with the victory for the third time in a row? It promises to be another exciting battle! We will maintain the good elements of the previous nations cups, and see opportunities to further professionalize it. Afterwards there will be a joint (attractively priced) diner for participants and visitors.

Communication

Our full attention

Communication, with (future) participants, visitors, the community and media, has our full attention. Before the championship we want cubers to have a positive feeling about the Netherlands as location for the WCA World Championship 2021. During the championship we want competitors and guests to know everything they need to know. And we want to ensure a high level of exposure: 'everyone' needs to know that the World Championship exists and what is happening!



Logo WCA World Championship

Our fresh and modern logo is available in different colors. The logo is suitable for our online communication, decoration in the venue, cube covers, merchandise (such as t-shirts) and for the use by our sponsors.

Positive feeling

Before the start of the championship we want cubers to have a positive feeling about the Netherlands as location for the WCA World Championship 2021. They need to be well informed about the competition, the side program and how to stay and travel in the Netherlands. Volunteers have to be well informed about their role in the competition. Our communication approach is also important to get media attention, to promote cubing, attract spectators and to be attractive to our sponsors.

Everything they need to know

During the championship we want competitors to know everything they need to know about the schedule, activities and where to be. Also guests need to know the most important things about the competition and to cubing in general. We want to share results and celebrate records. We want the cubing community and other interested people to be able to follow the competition and the highlights through social media and live stream. Journalists need to have enough information (such as results) to pay attention to the WCA World Championship 2021. And of course we want our sponsors to be happy with a high level of exposure.

Promotion & media



Website

When the final decision has been made by the WCA board to host the WCA World Championship 2021 in the Netherlands, potential competitors and staff will soon have a great need of information. We will publish as soon as possible the website with the available information about the championship, the side program, travelling to the Netherlands and accommodation. Because we had already built a complete website for the European Championship, we will be able to act quickly.

The website should also appeal to possible spectators, who are not or hardly familiar with speedcubing. We will make a content plan with news, practical information, interviews, information about sponsors etc. We intend to use the domain name www.wcaworlds2021.com. Should you nevertheless decide to have the WCA World Championship 2021 take place in another country, we will of course transfer the domain name to the organization team concerned.

Press approach

In the months before the WCA World Championship we will get in touch with regional, national and some international media. The Dutch media will certainly be very interested. In recent years we have succeeded in generating a lot of media attention, including national television and radio. We will also try to generate media attention outside the Netherlands, especially in countries with many World Championship participants and/or contenders for the titles. Wherever possible, we will cooperate with the regional organizations of the WCA in those countries.

We will ask a number of top cubers to be available for media appearances, both before and during the World Championship. Some have already pledged their cooperation. Maybe we'll provide media training, so they will be well prepared. During the championship interested media will receive a daily press update. Other media will receive a press release right after the finals with headlines. Our communication team will be available for questions and interview requests and will assist/support journalists who visit the competition. Our team has professional experience with press and media. In addition, two of our intended sponsors have offered professional support.



Master caller

During the WCA World Championship the master callers will play an important role in the communication with the competitors and guests. They will manage the pace of the competition and entertain the audience. The master callers will:

- announce all events, rounds, groups, formats etc
- tell highlights about (top)cubers, facts & figures
- announce new records and other special results
- give information about the side program
- manage the opening, winners and closing ceremonies

We are pleased with the commitment of Erik Akkersdijk and Adriaan de Groot, both experienced public speakers, to act as master callers.



Social media

Facebook and Instagram are important channels to stay in touch with the (potential) competitors, (potential) staff, cubing community and others. We will start communicating via social media directly after the decision to organize the WCA World Championship in the Netherlands. Apart from functioning as a 'news channel', the social media pages will have other exciting content as well. We will be hosting a weekly series, Friday visits, in which we will make the visitors familiar with the Netherlands and its tourist attractions. We will publish interviews with top cubers that will be attending the championship. Lastly we will also publish some videos regarding public transport and how to use it, this will be helpful to most tourists and especially to the new comers. Of course we will continue to do this during the World Championship. We will give the highlights, such as new records and new champions, a lot of attention.

Live stream

The competition will be live streamed. The goal is twofold. With the live stream we give the opportunity to the cubing community and other interested persons all over the world to follow the championship. It will help create exposure! The live stream is also of great value for the competitors and guests in the venue. They will be able to follow the video on a big screen (4.5 x 8m) behind the competition tables, as well on a screen (2.25 x 4.50m) in the Fun Zone. This gives them a much better view of the competitors. We will not only broadcast the live video, but combine this with information about new records and other important results, highlights about (top)competitors and facts & figures. During the finals, we will try to present live results. We plan to use 4 fixed cameras for the competition tables, and 1 or 2 cameras for video footage of the entire hall. In addition, our professional volunteer Irene Driessen will film with her camera for the livestream, also in the Fun Zone and of the quiet events.



We are very glad with the commitment of James Molloy and Reinier Schippers to coordinate the live stream. Reinier will coordinate the technique, James the content and the commentators. Thanks to their experience with the livestreams at previous championships, we will be able to bring a high quality production for both the experienced competitor as well as the absolute beginner!

Our professional AV supplier TSR will take care of the cameras and other equipment, including set-up and installation. The running of the livestream will be done entirely by our volunteers. Our AV supplier will be present as backup. In the preparation for the European Championships 2020, several people with professional skills in the field of livestreams/camera work/direction have joined us as volunteers. We are confident that we can manage this! In addition to 5 technical people, the team will consist of 4 or 5 experienced commentators and someone who is dedicated to collecting and analyzing statistics and results.



Online magazine

During the WCA World Championship 2021, we have the ambition to publish and maintain an 'online magazine' on the website. It will be a great addition to the live stream. In the online magazine competitors, visitors, press and other interested people will find nice articles, interviews, pictures, facts & figures etc. It will be a dynamic magazine: news will appear throughout the day.



Promotional activities in Almere

We would like to organize some promotional activities in the city centre of Almere, both during and in the days leading up to the WCA World Championship. With this we interest residents and visitors of Almere in speedcubing and invite them to visit our championship. We think among other things of a fantastic cube mosaic or perhaps a world record attempt. For this we will work together with Almere City Marketing and perhaps with our intended sponsors. Where possible we will involve participants.

WCA Worlds 2021 App

We are considering building an app in which participants and visitors can find the most important information about the championship, as the program, the activities in the Fun Zone, the news items (online magazine), pictures etc. In addition, we are thinking of an app (or something like that) in which participants will find their personal schedule and get notifications when their next event will start and they have to hand in their cube. We will investigate the possibilities and decide at a later stage whether we will actually implement it.

Result wall

Not everybody has permanent access to the online result program. For both competitors and visitors it's important to also have a physical place with all results of the competition. This could be with prints, and maybe also on screens. We could combine this with information about the groups, starting times etc.



Registration and reception

Competitors and guests

In a competition of this size, the registration requires special attention. This concerns the registration of competitors for the championship in advance, as well as the registration on arrival in the venue of both the participants and the guests.



Participants & guests

Registration in advance via MyWorlds

Through our website www.wcaworlds2021.com, cubers will be able to login to MyWorlds with their WCA ID. This platform has also been used at the championships in Madrid and Melbourne. We have further improved the platform for the European Championship 2020. Participants will register and pay in MyWorlds. They can also make changes, such as registering for an extra event or cancelling an event. In MyWorlds, every competitor can buy companion tickets at a discount. The registration of the volunteers will also again be done via this platform. By registration, competitors and volunteers agree to the cancellation terms and privacy policy. Our volunteer Marco Jansen will once again take care of the platform and set it up according to our wishes.

Registration will start in January or February and will close around five weeks before the Championship. We will charge a basic fee for all competitors + a fee per event. In our preliminary calculation we have assumed a basic fee of €50 and €5 per event (€10 for the quiet events). To motivate participants to register as early as possible, we consider a differentiated participant contribution: the earlier they register, the less they pay.

Helpdesk

In the months before the championship we are of course available for any questions from participants (potential) competitors, staff, families and spectators. Our highly valued volunteer Margreet Bennis will, just like for the WCA European Championship 2020, man our helpdesk.

Check-in at the venue

The main entrance can be reached via the outside stairs. There is also an entrance on the ground floor. Anyone coming for the first time will use the main entrance. Here people will be split into two streams. Spectators will go to the ticket offices, where they can buy their day ticket and receive a wristband. Participants and registered companions/guests, will be led to another counter. Here we will check their ID card and participants will receive a personal package with their badge, lanyard, personal schedule, the program flyer, a gift pack and a wristband for themselves and their eventual companions. Volunteers will receive their staff shirts. When participants, guests and spectators have their wristband, they will also be allowed to use the lower entrance.



There will of course be access control at the entrances. In the building there will also be control in a number of places, for example at the entrance to the competition area and the staff room. The manager of the TSC has given us permission to have this done by volunteers. For the WCA European Championship 2020 we received many applications for this position, so we will maintain this plan. In case of emergencies, these volunteers will keep in touch with each other and with the core team via walkie-talkies.

The check-in counters and access control will be operational from Wednesday, so one day in advance. We will encourage competitors to come to the venue on Wednesday, get a taste of the atmosphere, pick up their personal package and avoid queues. We will staff the box-office all day, with extra people during peak hours.



Volunteers

WCA World Championship 2021

A large number of volunteers (almost 200) will help the core team to make this World Championship to be a great success. Some of them are already (or will be) involved in the preparations. Others will only be active during the championship itself. For some jobs we will actively and specifically look for people with specific qualities, for example copywriting, commentating or judging/scrambling. For other positions, motivation is particularly important.



Perks of being a volunteer

Some perks will be provided in exchange for contributing to the WCA World Championship. This will be at least free registration (if the volunteer is also a competitor), a competitor gift pack (for the non-competing volunteers), free drinks and t-shirts. We will set up a separate staff area in one of the side rooms where the teams can meet, have their drinks, discuss and receive instructions.



Recruitment of volunteers

For the WCA European Championship 2020 we paid a lot of attention to the recruitment of volunteers. And with success: in March 2020, 265 people had already applied for a volunteer job. We were particularly surprised by the applications of cubing parents from all over the world, who often offered very specific (and welcome) skills. For the WCA World Championship in 2021 we will address this in a similar way.

- Some team leaders themselves will look for people they would like to have in their team (especially for specific tasks such as communication and live stream).

- When registering for the World Championship, competitors may indicate in MyWorlds that they wish to volunteer. They can tick which positions they are interested in. This is especially important for the positions in the staff teams (judges, scramblers, runners), as we need a lot of people for this.

- Via the websites and social media accounts of the WCA World Championship as well as Speedcubing Nederland, we will place calls for specific vacancies.



Selection of volunteers

We make high demands on the volunteers. This also means that we will assess the quality of each application. For the assessment, we will again call on the help of the WCA Delegates. In MyWorlds they can look at the applications and give a positive or negative vote. This helps us to choose which volunteers we will accept.

Required volunteers

In addition to the core team, we will need the following volunteers.

Judges, scramblers and runners

+/- 104 persons

For the staff teams we will select people who are very experienced in judging/scrambling, have a thorough knowledge of the WCA regulations and have a sense of responsibility.



Delegates/staff team leaders

8 persons

For these positions we selected Alberto Masó Molina, Daniel Vædele Egdal, Laura Ohrndorf, Lina Tissier, Manu Vereecken, Oleg Gritsenko, Philippe Virouleau and Sébastien Auroux.

Scoretaking

12 persons

For this team we will select people who are experienced with data entry, are precise and fast. Sam Spendla will coordinate the scoretaking.

Master callers

2 or 3 persons

For master calling, we already attracted two experienced public speakers, both fluent in English: Erik Akkersdijk and Adriaan de Groot.

Equipment maintenance

4 persons

For this we are looking for handy and enterprising types.





MyWorlds

1 person

MyWorlds will be tailor-made and managed by IT-professional Marco Jansen.

Copywriters online magazine & press releases

3/4 persons

For this team we are looking for experienced copywriters, fluent in English.

Video/photo

1 person

We are very glad with the commitment of video/photo professional Irene Driessen.

Graphic design

1 person

Professional graphic designer Ilana Stevens will be in charge of all that needs to be worked out.

Reception & registration

+/- 10 persons

For this team we will select friendly and hospitable people, who speak English well, and preferably other languages as well. Hilde Endeveld will coordinate this team.

Social media

1 person

Antonie Paterakis will take this on again.

Access control & security

+/- 10 persons

For this team we need energetic and physically healthy people with a sense of responsibility and charisma.

First aid

2 persons

For first aid support we attracted volunteers of the local section of the Red Cross.

Live stream

+/- 10 persons

This team will consist of 4 or 5 experienced and fluent English-speaking commentators with a thorough knowledge of the international community. In addition, we are looking for camera professionals and people who are experienced in using mixing equipment. The team will be coordinated by James Molloy and Reinier Schippers.

Hosts Fun Zone

+/- 12 persons

For guiding the activities in de Fun Zone, we are looking for energetic, friendly and hospitable people. Anja Deij-Provoost will coordinate this team.

Helpdesk

1 person

As with the WCA European Championship 2020, Margreet Bennis will take on this task again.

Build-up/clear-up

+/- 15 persons

This team will be mainly active on Wednesday and Sunday evening. For this team we are looking for volunteers who are physically healthy, flexible and hard working. These will mainly be people who are already in one of the other teams.

THANK YOU

FOR YOUR
ATTENTION.



WORLD CUBE
ASSOCIATION

World
Championship 2021